

BIG BACKLIT



WHAT IT IS

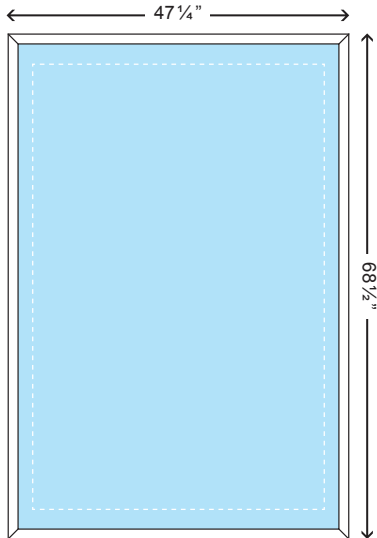
The 4' x 6' Big Backlit boards are a bigger and brighter version of the regular Backlit, making the illuminated message even harder to miss.

WHY IT'S GOOD

- The advertising clearly stands out and catches attention.
- Placed strategically in high traffic areas, such as hallways, entrances and parking lots.

WHERE IT'S AVAILABLE

Available in Newad's Campus and Business networks.



Specifications

DIMENSIONS (TRIM)

47 1/4" x 68 1/2"

BLEED

47 1/2" x 68 3/4"

VISIBLE SPACE

45" x 66"

SAFE AREA

42" x 63 1/4"

SUGGESTED PROCESS

Translucent polyester 7 MIL

Gloss 3 MIL

FORMAT

PDF high-resolution (150 dpi resolution artwork)