

CLASSIC



WHAT IT IS

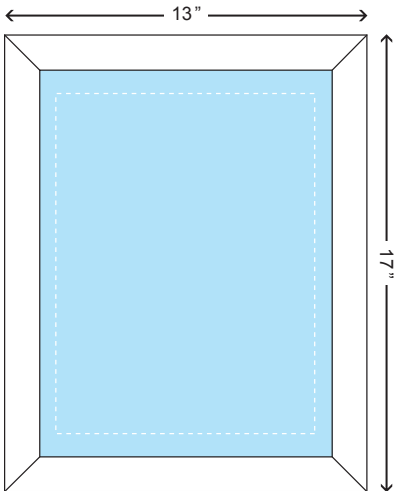
13" x 17" stainless steel frames, what else is there to say, it's a classic go-to.

WHY IT'S GOOD

- Strategically located behind bathroom stalls, above urinals, beside mirrors and above hand dryers.
- 100% gender-specific segmentation (men/women).
- Offers a wide range of creative possibilities such as dispensers, customized boards, media extensions etc.

WHERE IT'S AVAILABLE

Newad's Restobar, Campus and Arena networks.



Specifications

DIMENSIONS (TRIM)

13" x 17"

BLEED

13 1/4" x 17 1/4"

VISIBLE SPACE

11 3/4" x 15 1/2"

SAFE AREA

10 3/4" x 14 1/2"

SUGGESTED PROCESS

100lb/200M stock paper, coated 2 sides

FORMAT

PDF high-resolution (300 dpi resolution artwork)