

ARENA DIGITAL



WHAT IT IS

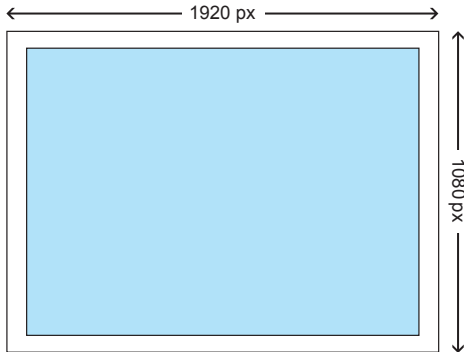
The Arena Digital boards are 42" LCD screens that bring your message to life with animated video. Your 15-, 30-, 45-, or 60-second message is played in a loop. The advertising content alternates with Canlan TV content.

WHY IT'S GOOD

- Reaches thousands of sports enthusiasts.
- Strategically located in arenas' restobars, offering views of Canlan's ice surfaces.

WHERE IT'S AVAILABLE

Available in Newad's Arena network.



Specifications

DIMENSIONS (TRIM)

1920 X 1080 pixels (width X height)

FILE FORMAT

AVI, FLV, MOV, MPEG, MP4 and WMV

FILE SIZE

The max file size for each video is 100 MB

QUALITY

Best possible, 12 mbps maximum