

# RESTOBAR BACKLIT

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## WHAT IT IS

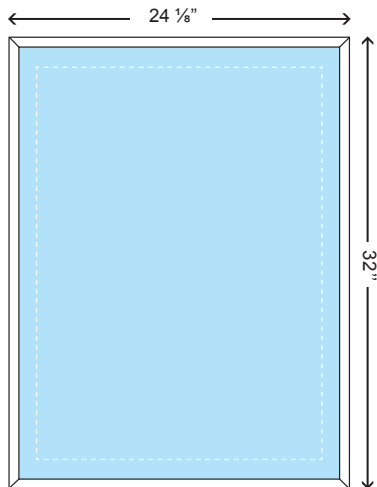
The 2' x 3' backlit boards bring visibility to messages thanks to a light that shines through the image.

## WHY IT'S GOOD

- The advertisement clearly stands out and catches attention.
- They are located in high traffic areas such as hallways, outside of bathrooms, etc.

## WHERE IT'S AVAILABLE

Newad's Restobar network.



## Specifications

### DIMENSIONS (TRIM)

24 1/8" x 32"

### BLEED

24 1/2" x 32 1/2"

### VISIBLE SPACE

22 5/8" x 30 1/4" (portrait)

### SAFE AREA

21 3/8" x 29 1/4"

### SUGGESTED PROCESS

Translucent polyester 7 MIL

Gloss 3 MIL

### FORMAT

PDF high-resolution (150 dpi resolution artwork)

# BUSINESS BACKLIT

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## WHAT IT IS

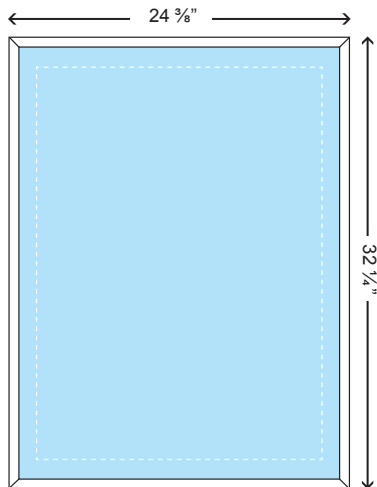
The 2' x 3' backlit boards bring visibility to messages thanks to a light that shines through the image.

## WHY IT'S GOOD

- This product brings life to any parking area or space neighbouring elevators.
- Uses energy efficient LED technology.

## WHERE IT'S AVAILABLE

Newad's Business network.



## Specifications

### DIMENSIONS (TRIM)

24 3/8" x 32 1/4"

### BLEED

24 3/4" x 32 3/4"

### VISIBLE SPACE

23" x 31" (portrait)

### SAFE AREA

22" x 30"

### SUGGESTED PROCESS

Translucent Polyester 7 MIL  
Gloss 3 MIL

### QUALITY

PDF high-resolution (150 dpi resolution artwork)

***newad.***

\*Media extensions are available upon request