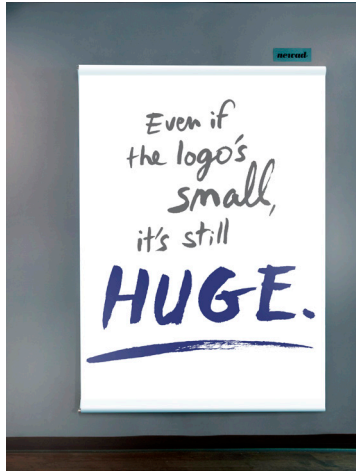


# BANNER 5' X 7'



## WHAT IT IS

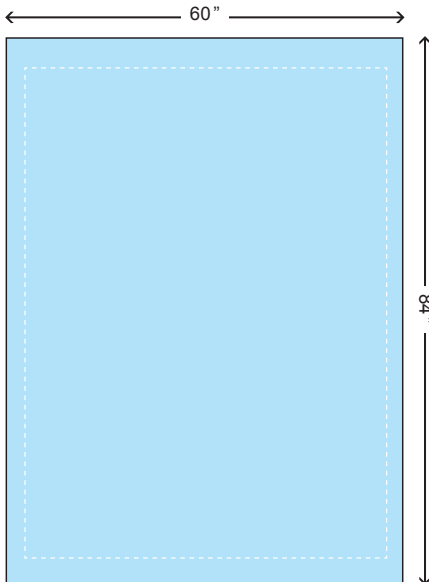
The 5' x 7' Banners are a great size to capture consumers' attention in a variety of bustling and lively establishments.

## WHY IT'S GOOD

- Placed strategically in high traffic areas.
- Visually captivating.

## WHERE IT'S AVAILABLE

Newad's Restobar, Campus and Arena networks.



**newad.**

## Specifications

### DIMENSIONS (TRIM)

60" x 84"

### BLEED

62" x 93"

### VISIBLE SPACE

60" x 84"

### SAFE AREA

56" x 74"

### FILE FORMAT

Photoshop CS2 and Illustrator CS2 or any earlier versions of these. Generic formats such as EPS, TIFF and PDF files are also acceptable as long as they meet the criteria below.

Minimum resolution at actual size is 50 DPI, but 75-100 DPI is recommended. Provide artwork in a PC or MAC compatible format and convert all fonts to outlines/curves.

Indicate Pantone equivalents for any colours that require accurate colour matching. Provide all other colours in CMYK. Colour proofs are required in order to ensure accurate colour matching.

\*Media extensions are available upon request