

BIG BANNER 10' X 7'



WHAT IT IS

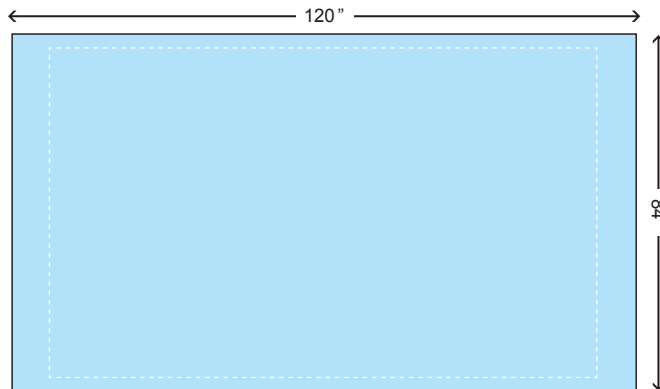
The Big Banners make a big impact, especially in some of the most prestigious colleges and universities across Canada.

WHY IT'S GOOD

- Located in high traffic areas, these banners are hard to ignore.
- Reaches millions of students across Canada.

WHERE IT'S AVAILABLE

Newad's Campus network.



Specifications

DIMENSIONS (TRIM)

120" x 84"

BLEED

122" x 93"

VISIBLE SPACE

120" x 84"

SAFE AREA

117" x 74"

FILE FORMAT

Photoshop CS2 and Illustrator CS2 or any earlier versions of these. Generic formats such as EPS, TIFF and PDF files are also acceptable as long as they meet the criteria below.

Minimum resolution at actual size is 50 DPI, but 75-100 DPI is recommended. Provide artwork in a PC or MAC compatible format and convert all fonts to outlines/curves.

Indicate Pantone equivalents for any colours that require accurate colour matching. Provide all other colours in CMYK. Colour proofs are required in order to ensure accurate colour matching.