

CAMPUS DIGITAL



WHAT IT IS

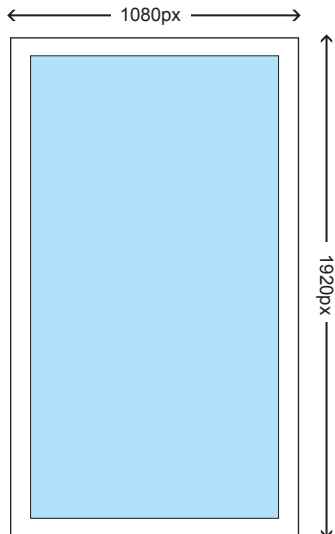
The Campus Digital is a captivating 70" screen positioned in high traffic areas on College and University campuses. Your 15, 20 or 30 second message is played in a loop. The advertisement alternates with entertaining and useful content provided by the institution and Newad.

WHY IT'S GOOD

- Installed at eye level on strategic wall space, the screen's narrow profile casing and sleek appearance easily attracts student's attention.
- Includes interactive technologies: Bluetooth, Beacon and Wifi.

WHERE IT'S AVAILABLE

Newad's Campus network.



Specifications

VIDEO

DIMENSIONS

1080 X 1920 pixels (width X height)

FILE FORMAT

AVI (Including .DIVX)
MPEG-1
MPEG-2 Program Stream
MPEG-2 Transport Stream
MP4
WMV
MOV

VIDEO CODECS

MPEG-1 Video
MPEG-2 Video
MPEG-4 Part 10 (H.264), e.g. AVC

FILE SIZE

Less than 50MB per 15 seconds

IMAGE

DIMENSIONS

1080 X 1920 pixels (width X height)

FILE FORMAT

JPG ou PNG