

CLASSIC



WHAT IT IS

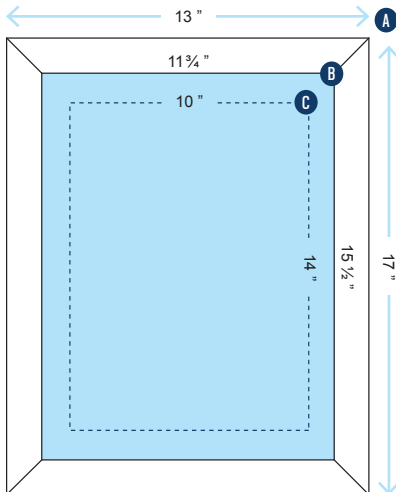
13" x 17" stainless steel frames, what else is there to say, it's a classic go-to.

WHY IT'S GOOD

- Strategically located behind bathroom stalls, above urinals, beside mirrors and above hand dryers.
- 100% gender-specific segmentation (men/women).
- Offers a wide range of creative possibilities such as dispensers, customized boards, media extensions etc.

WHERE IT'S AVAILABLE

Newad's Restobar, Campus and Arena networks.



Specifications

A TRIM SIZE

13" x 17"

B VISIBLE SPACE

11 1/4" X 15 1/2"

C SAFE AREA

10" X 14"

BLEED

13 1/4" x 17 1/4" (0.125" per side)

SUGGESTED PROCESS

100lb / 200 M stock paper, coated 2 sides

FORMAT

PDF high-resolution (300 dpi resolution artwork)

Specifications

A TRIM SIZE

13" x 17"

B VISIBLE SPACE

11¾" x 15½"

C SAFE AREA

10" x 14"

D BLEED

13¼" x 17¼" (0.125" per side)

SUGGESTED PROCESS

100lb/200M stock paper, coated 2 sides

FORMAT

PDF high-resolution (300 dpi resolution artwork)

