

MEGA BANNER 20' X 10'



WHAT IT IS

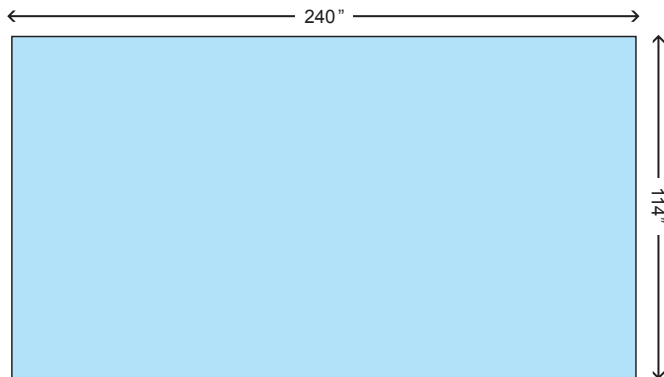
The 20 x 10 Mega Banners are pretty self-explanatory; they're mega, which makes them a sure thing when it comes to dominating the landscape in Arenas.

WHY IT'S GOOD

- You can connect with millions of sports' enthusiasts across Canada.
- About a quarter of Canadian adults have visited an arena in the past year.

WHERE IT'S AVAILABLE

Newad's Arena network.



Specifications

DIMENSIONS (TRIM)

240" x 114"

BLEED

240 $\frac{1}{4}$ " x 114 $\frac{1}{4}$ "

VISIBLE SPACE

240" x 114"

FILE FORMAT

Photoshop CS2 and Illustrator CS2 or any earlier versions of these. Generic formats such as EPS, TIFF and PDF files are also acceptable as long as they meet the criteria below.

Minimum resolution at actual size is 50 DPI, but 75-100 DPI is recommended. Provide artwork in a PC or MAC compatible format and convert all fonts to outlines/curves.

Indicate Pantone equivalents for any colours that require accurate colour matching. Provide all other colours in CMYK. Colour proofs are required in order to ensure accurate colour matching.