

RINKBOARDS 10' X 3'



WHAT IT IS

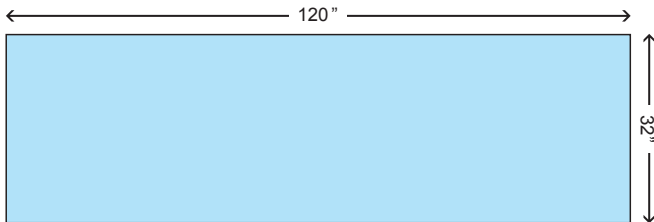
Get your message noticed by placing it on our rinkboards, right next to all the action. It's impossible to miss.

WHY IT'S GOOD

- Reaches thousands of sports fans and players.
- About a quarter of Canadian adults have visited an arena in the past year.

WHERE IT'S AVAILABLE

Newad's Arena network.



Specifications

DIMENSIONS (TRIM)

120" x 32"

BLEED

120¼" x 32¼"

VISIBLE SPACE

120" x 32"

RECOMMENDATION

Stay away from small print that will not be seen from far away

FILE FORMAT

Photoshop CS2 and Illustrator CS2 or any earlier versions of these. Generic formats such as EPS, TIFF and PDF files are also acceptable as long as they meet the criteria below.

Minimum resolution at actual size is 50 DPI, but 75-100 DPI is recommended. Provide artwork in a PC or MAC compatible format and convert all fonts to outlines/curves.

Indicate Pantone equivalents for any colours that require accurate colour matching. Provide all other colours in CMYK. Colour proofs are required in order to ensure accurate colour matching.